

# COMPANY PROFILE

Where technology meets innovation







## WELCOME TO ADDICTA

We are a digital transformation consultancy and software development company that delivers cutting edge solutions for global organizations and technology firms. Since 2017 we have been helping companies and established brands reimagine their business through digitalization.





**Dr. Ahmed Al-Badawy**Founder & Group CEO



## OUR GROUP CEO MESSAGE

We, ADDICTA, are the company to ensure the future strong through the software development, specialized in digital transformation. We have the latest information skills/experiences and excellent technical team members; we promote business with our strong spirit that is to fulfill customers' requests at all times.

Ahmed Al-Badawy





## **MEET OUR TEAM**

Our team is the real power of our growth and customers' satisfaction



**Ahmed Refaat Devops Manager** 



**Mahmoud Motawea** MERN Team Lead



Sales Manager



Customer Care Manager



**Operations Manager** 



**Ahmed Hany** Technical Sales Manager



**Hams Ahmed** UX/UI Team Lead



**Mubarak Hassan** Flutter Team Lead



**AbdelRahman Ahmed** Integration Manager



**Ibrahim Fathy** PHP Team Lead



**Ahmed Samir** .NET Team Lead



**Bilal Bekheit** Research Lead



**Heba Awad** Human Resources Manager



**Andrew Ramez** Chief Financial Officer



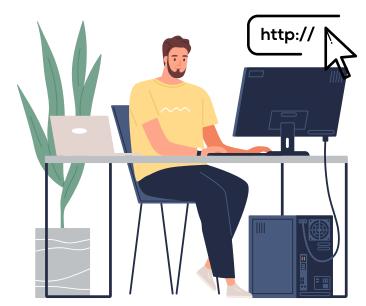




## **OUR SERVICES**

We provide full stack software solutions via innovational designing and clean coded development.









**UX / UI Designs** 

**Websites Development** 

**Web Apps Development** 

**Mobile Apps Development** 





## **OUR JOURNEY**

We are developing our know-how with no stop due to our vision that evolves our skills every day during the past 9 years.



2015 - 2016

Addicta was a UX/UI specialized design house targeting clients in Egypt and GCC regions.

2017 - 2022

Addicta specialized in the full stack software projects in Egypt, GCC, Europe and USA.

### 2023 - Present

Addicta became one of the leading software agencies globally with a total of 3000+ projects for startups, SMEs and Corporates.



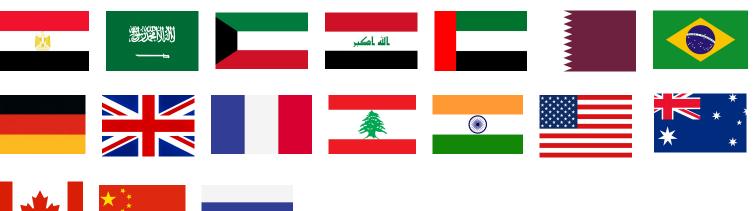






## **OUR FOOTPRINTS**

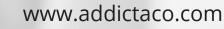
Addicta operated in many countries to run many UX/UI and Software development projects. We managed projects in North Africa, Middle East, Europe, Russia, Australia, Chine, USA, Canada and Brazil.







## SOME OF OUR CLIENTS





## **OUR CLIENTS - CONSTRUCTION**













## **OUR CLIENTS - CONSULTATION**























## **OUR CLIENTS - BANKING & INVESTMENT**











## **OUR CLIENTS - E COMMERCE**

































## **OUR CLIENTS - EDUCATION**























## **OUR CLIENTS - BIDDING**









## **OUR CLIENTS - ADVERTISING**







## **OUR CLIENTS - TECHNOLOGY**



























## **OUR CLIENTS - INDUSTRIAL**













## **OUR CLIENTS - HEALTHCARE**































### **OUR CLIENTS - TRANSPORTATION**













## **OUR CLIENTS - SERVICE DELIVERY**





















## **OUR CLIENTS - GOVERNMENTAL**

































## **OUR CLIENTS - DESIGN**









## **OUR CLIENTS - SPORTS**









## **OUR CLIENTS - RETAIL**





## **OUR CLIENTS - FINTECH**















## **OUR CLIENTS - AGRICULTURE**









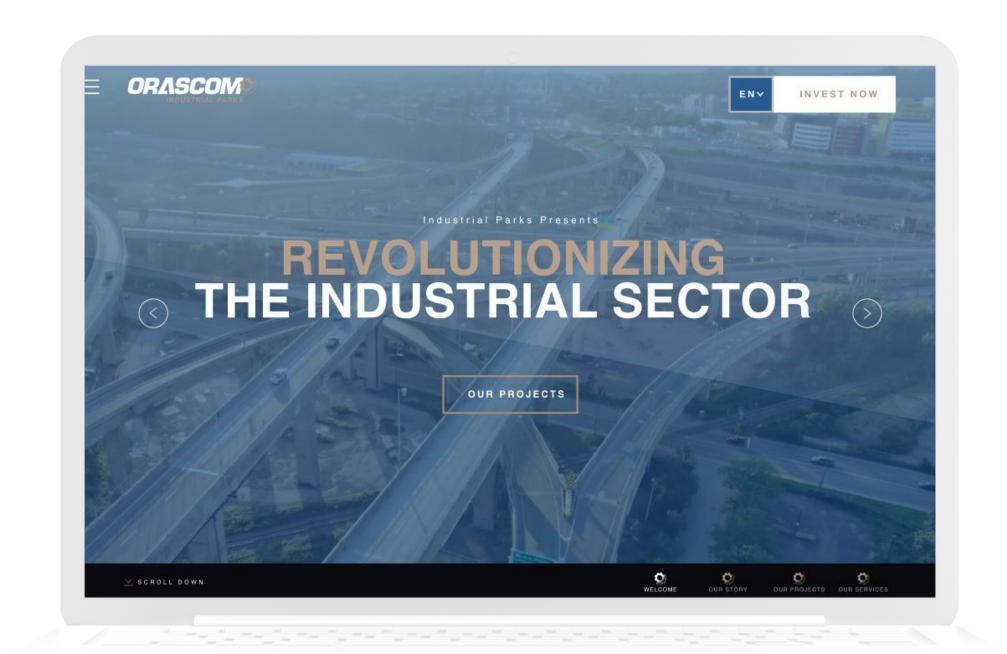
## SOME OF OUR REFERENCES





#### **ORASCOM IP**



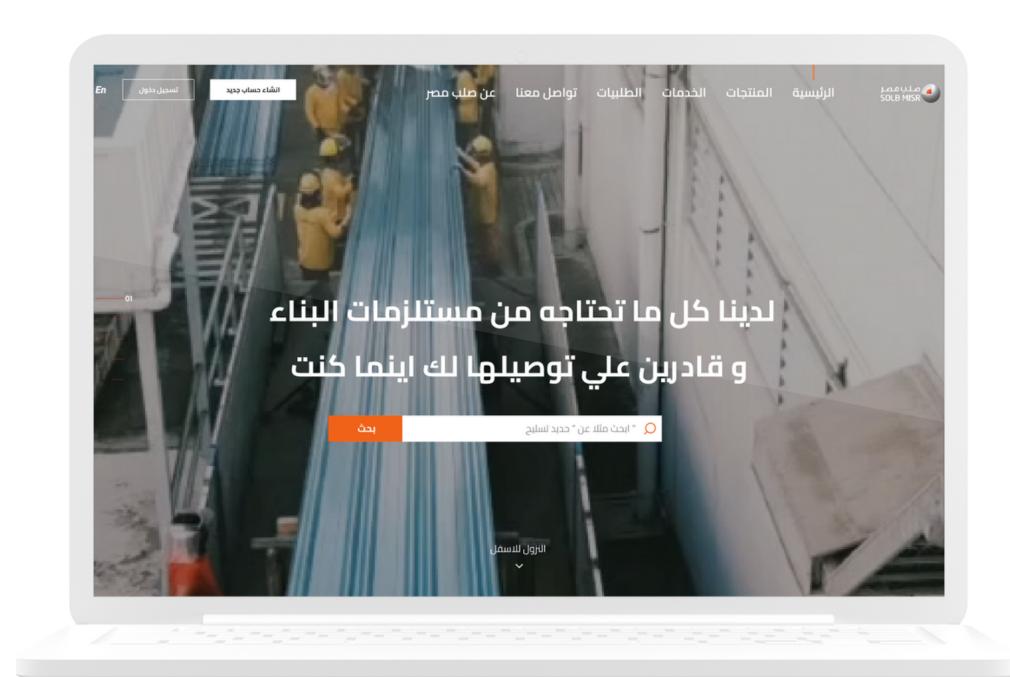






#### **SUEZ STEEL**



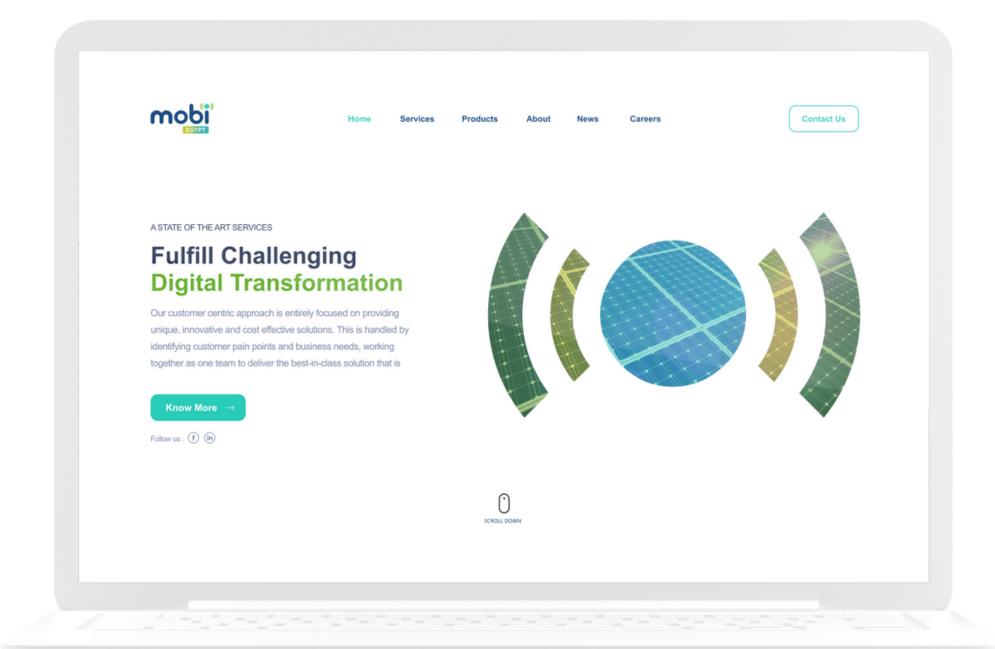






#### **MOBIEGYPT**



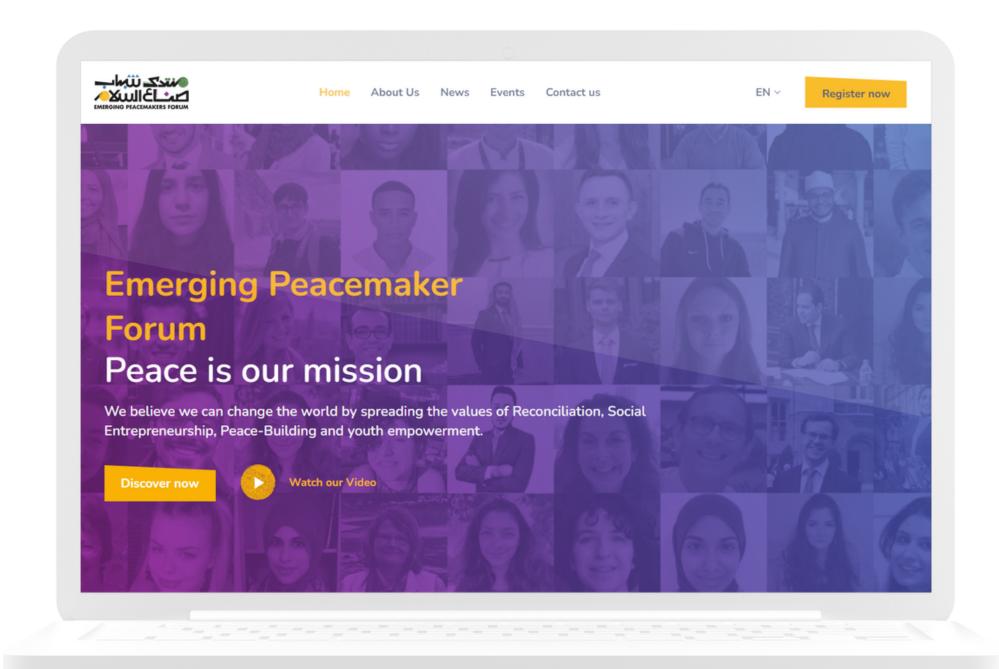






#### **EPF**



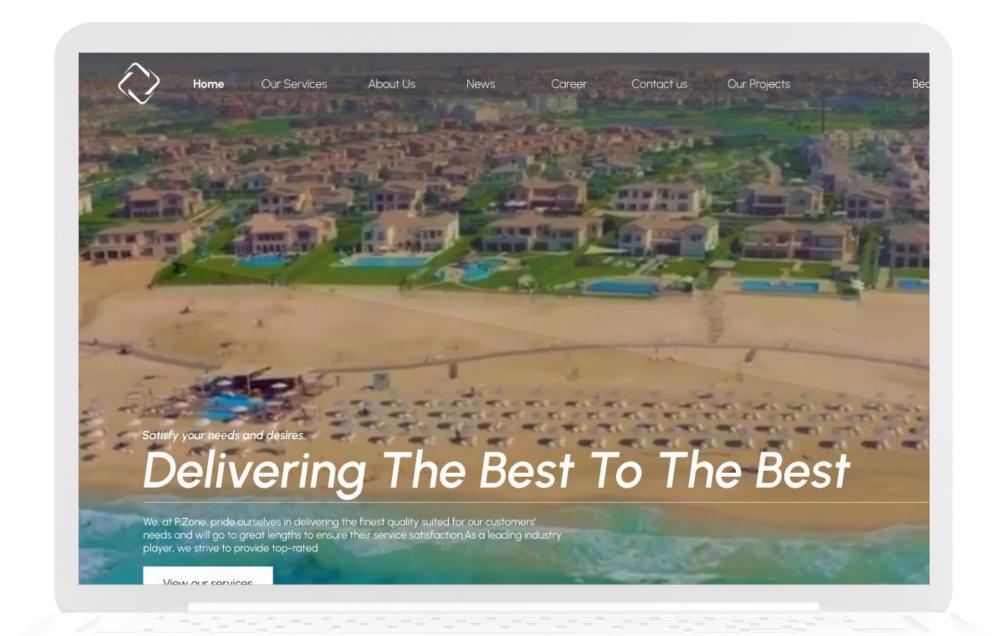






#### **PZONE**



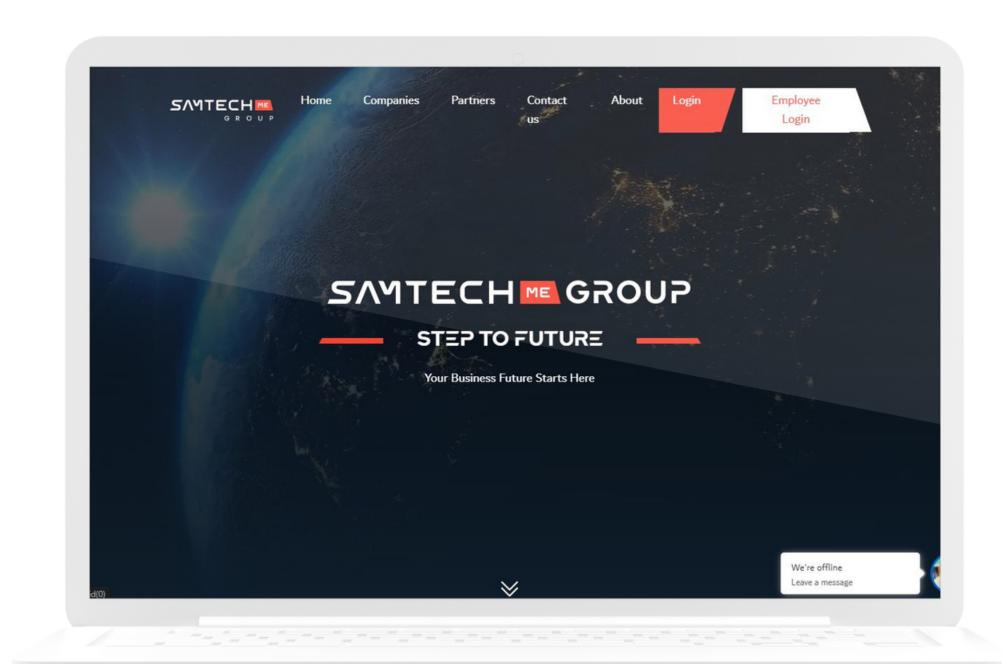






#### **SAMTECH GROUP**



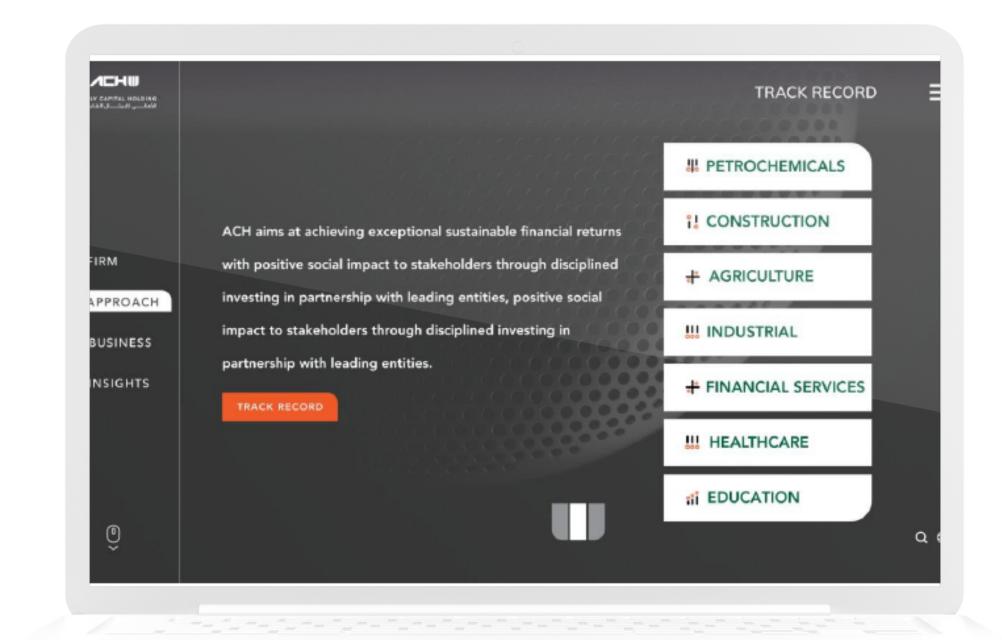






#### **AL AHLY CAPITAL HOLDING**









#### **TECNO STEAM**



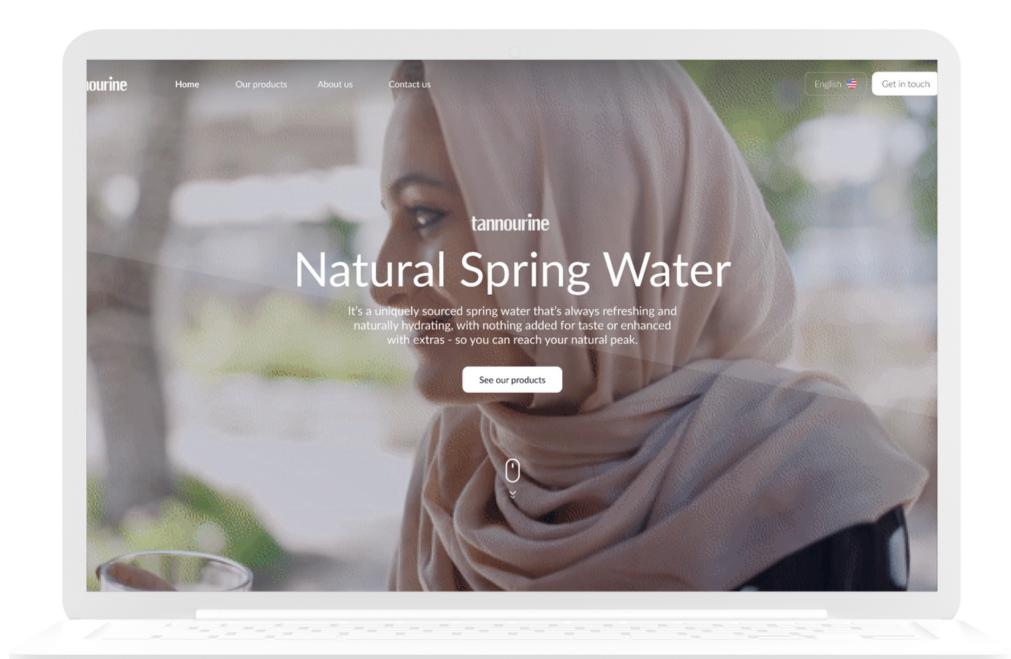






#### **TANNOURINE**



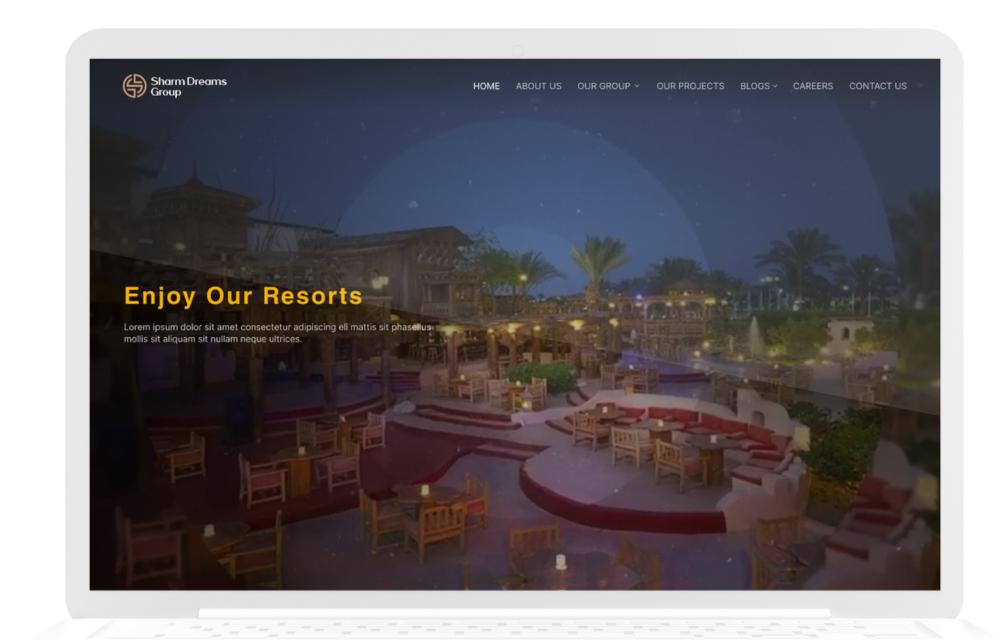






#### **SHARM DREAMS**



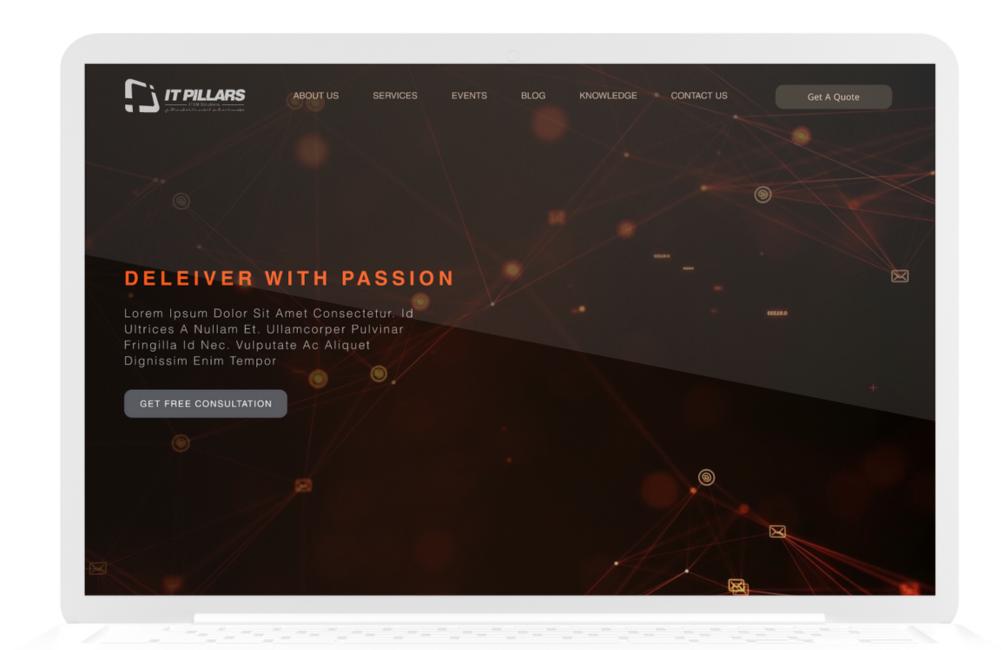






#### **IT PILLARS**



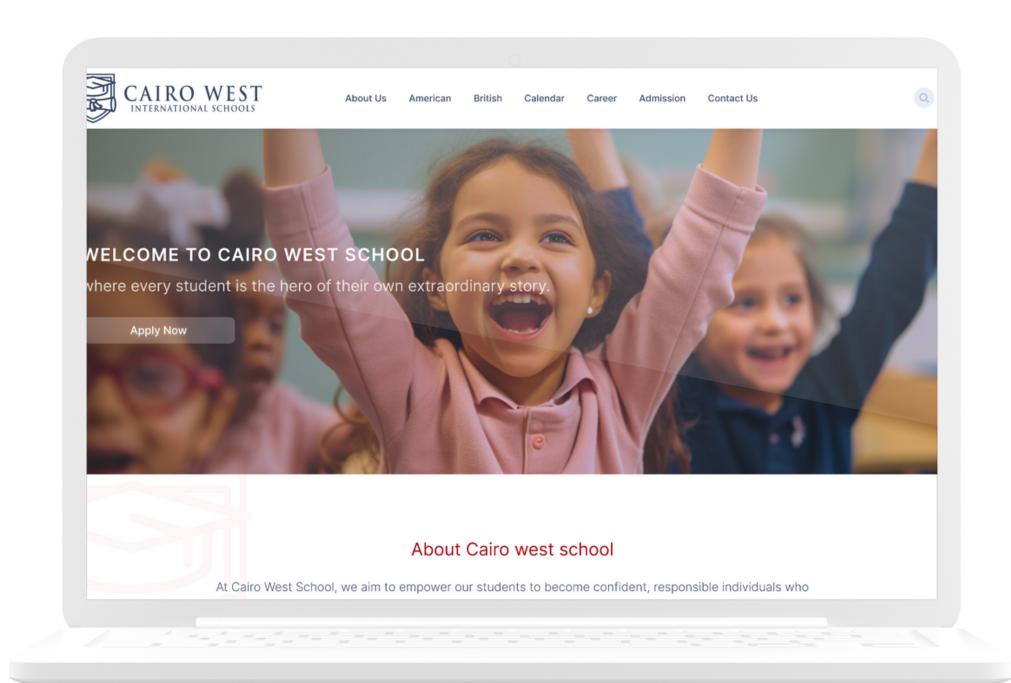






#### **CAIRO WEST SCHOOL**









#### PENTA 3D



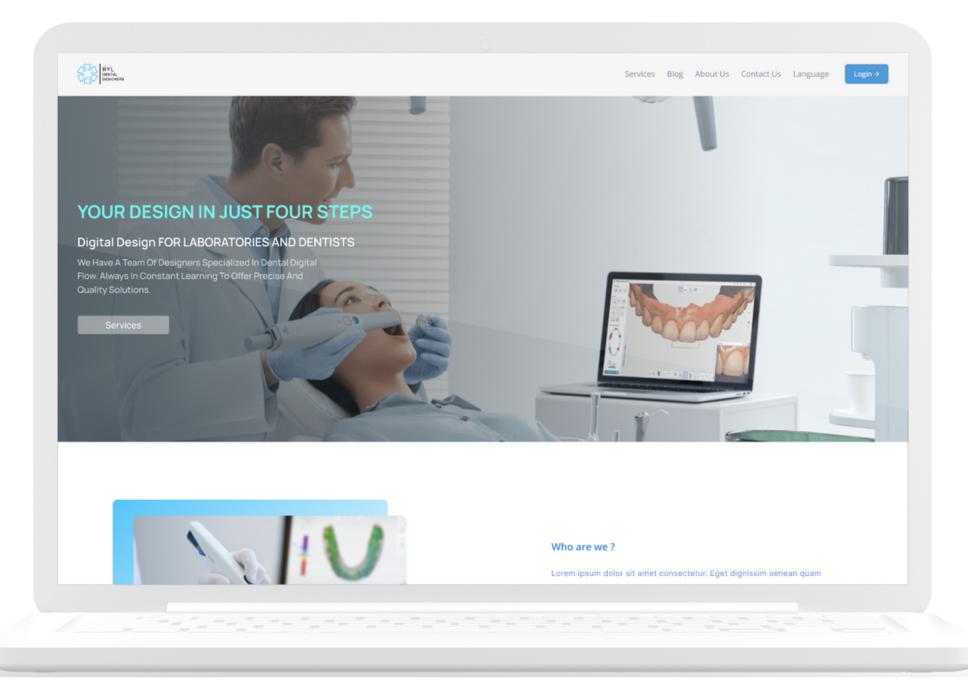






#### **RYL DENTAL**

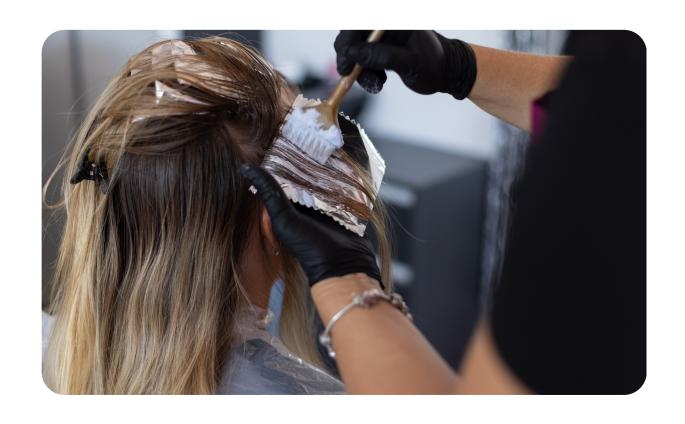


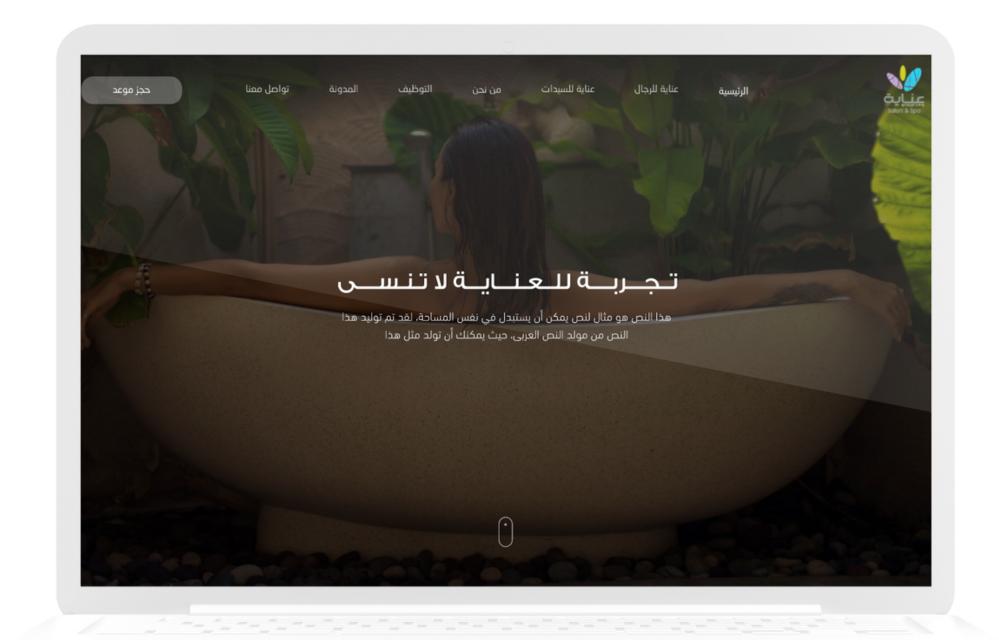






#### **ENAYA CARE**





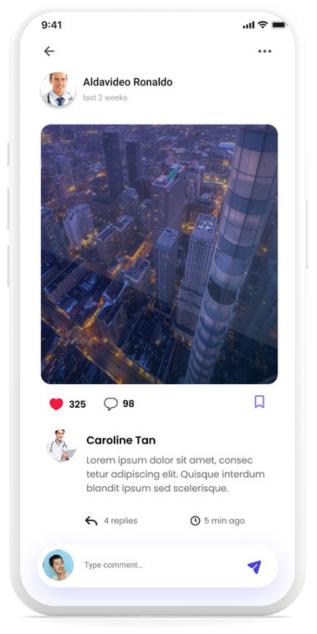




#### **ACD EXPO**









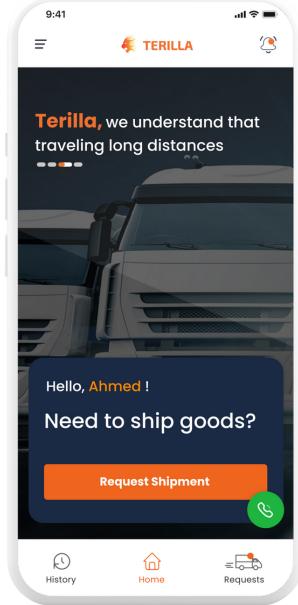


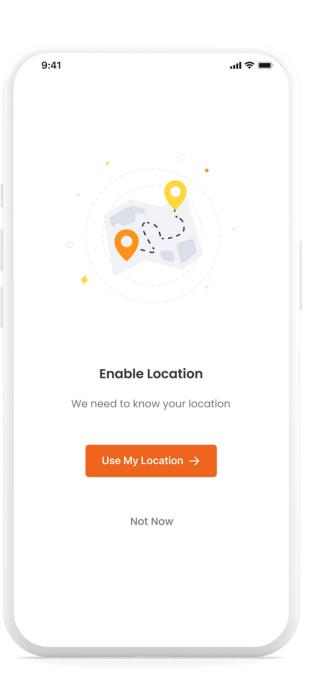


#### **TERILLA**





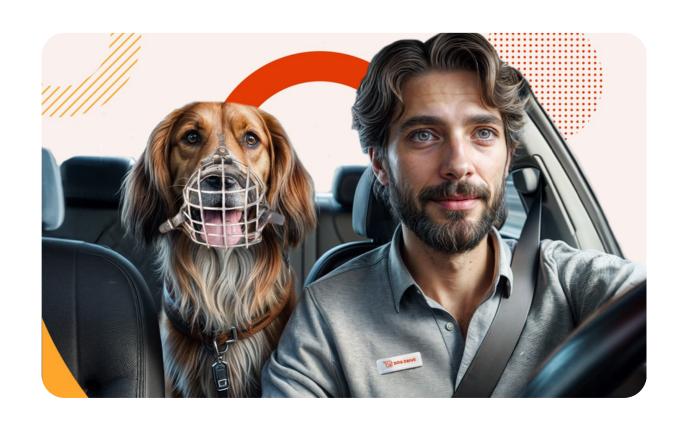




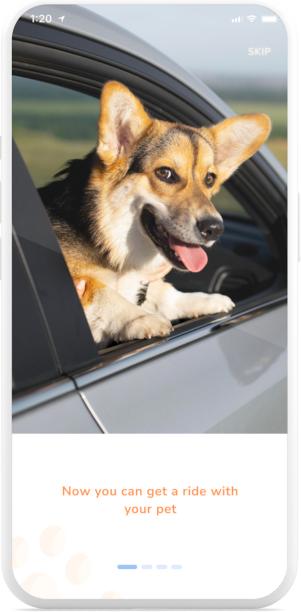


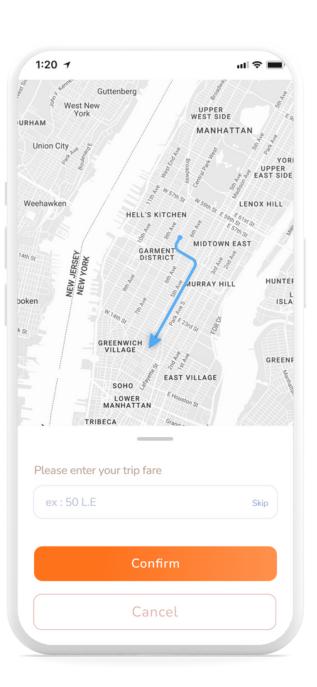


#### **DOG DRIVE**









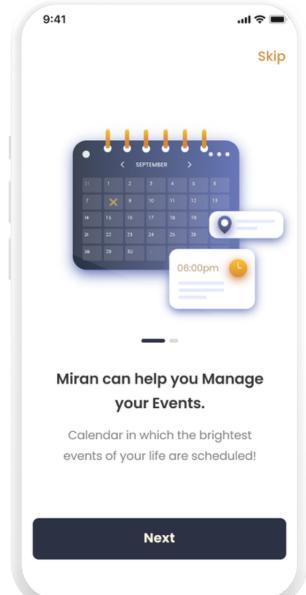


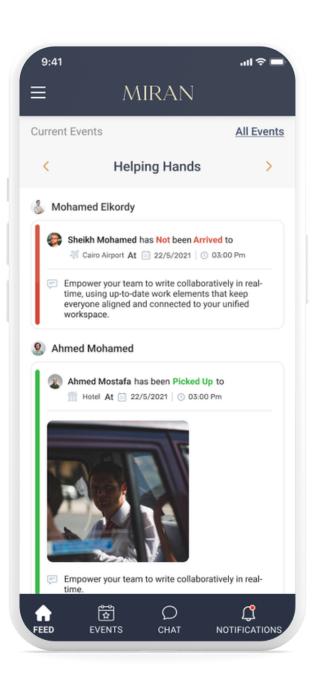


#### **MIRAN - TASHEEL**









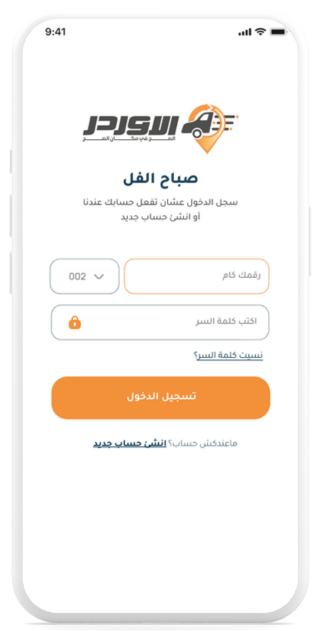




#### **ELORDER**













#### **ELMARAYA**









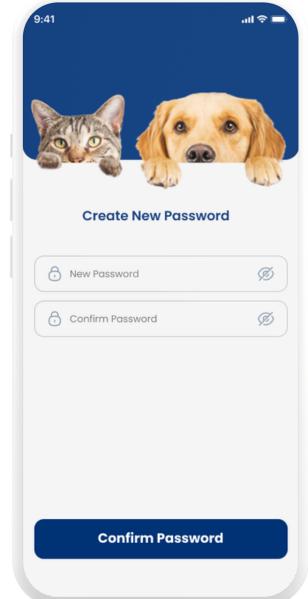


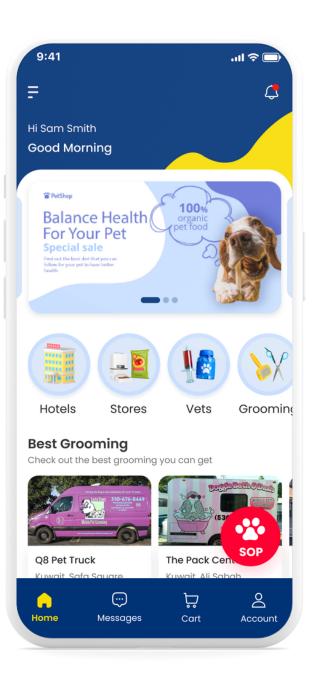


#### **PAW APP**













#### LE MARCHE





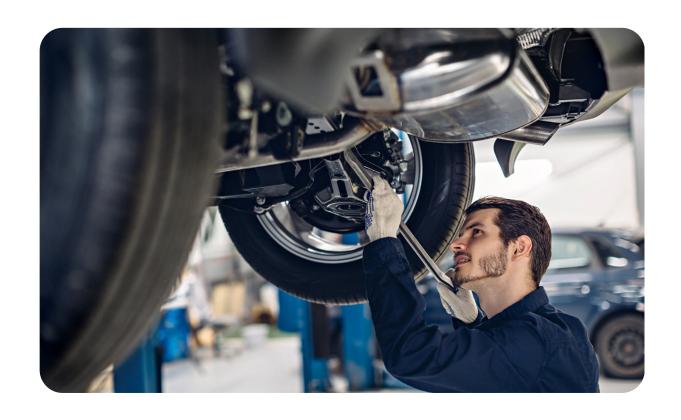




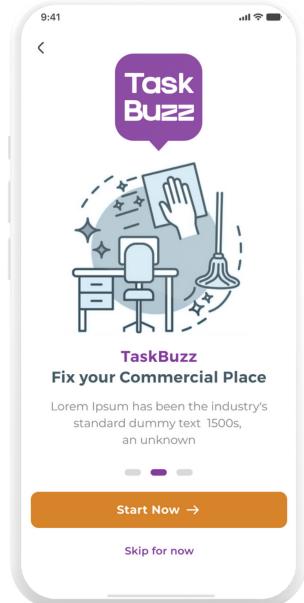


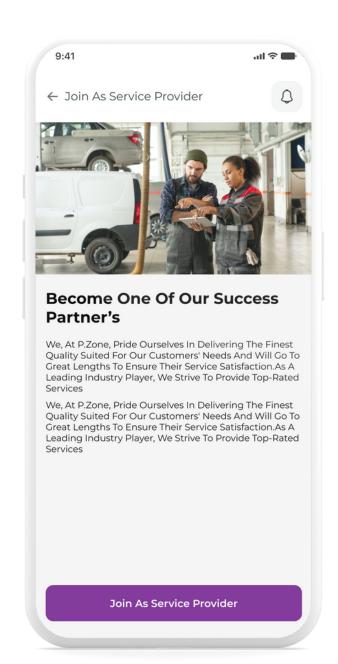


#### **TASK BUZZ**







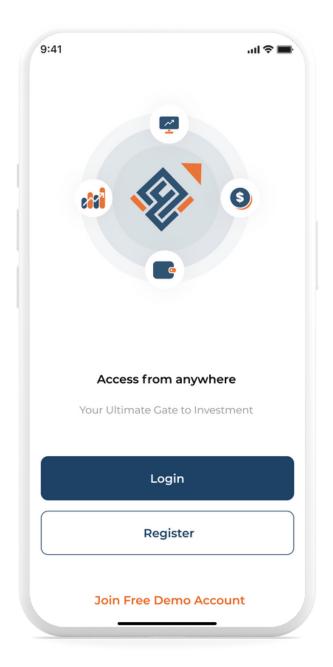


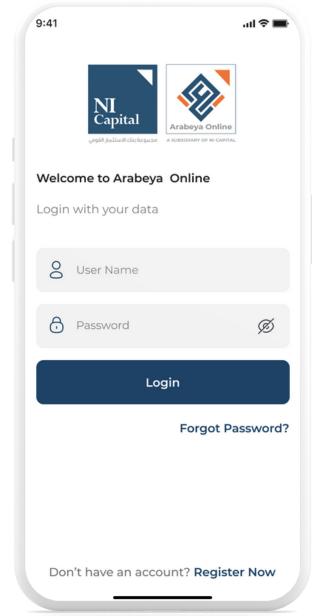


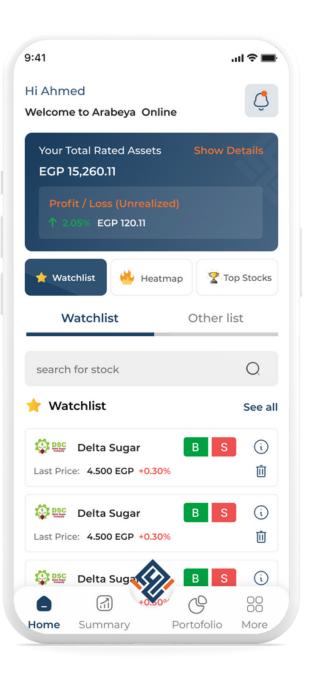


#### **ARABEYA ONLINE**









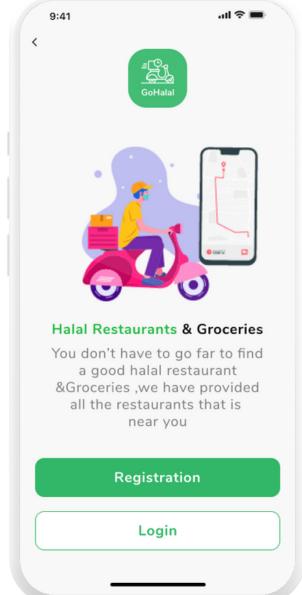


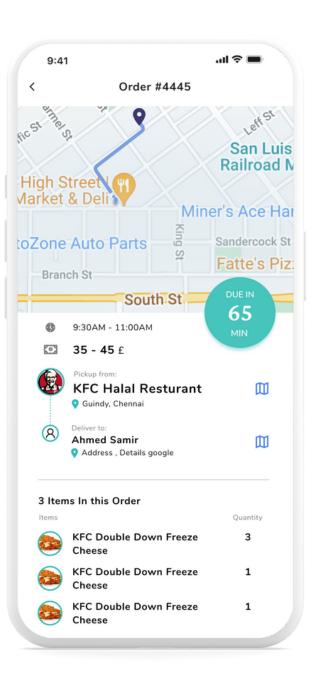


#### **GO HALA**









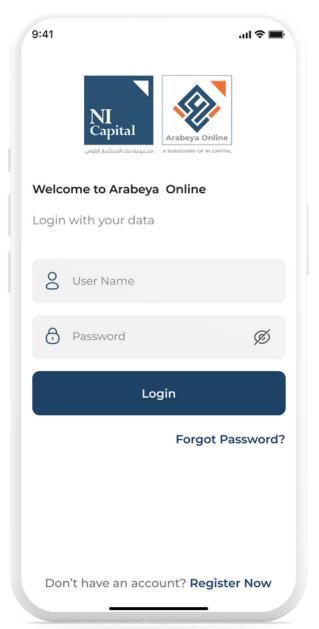


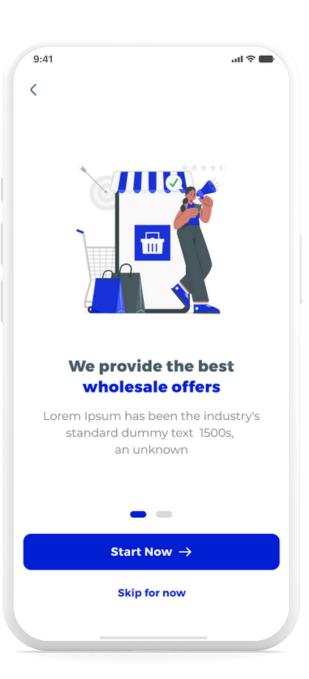


#### **WARADLY**







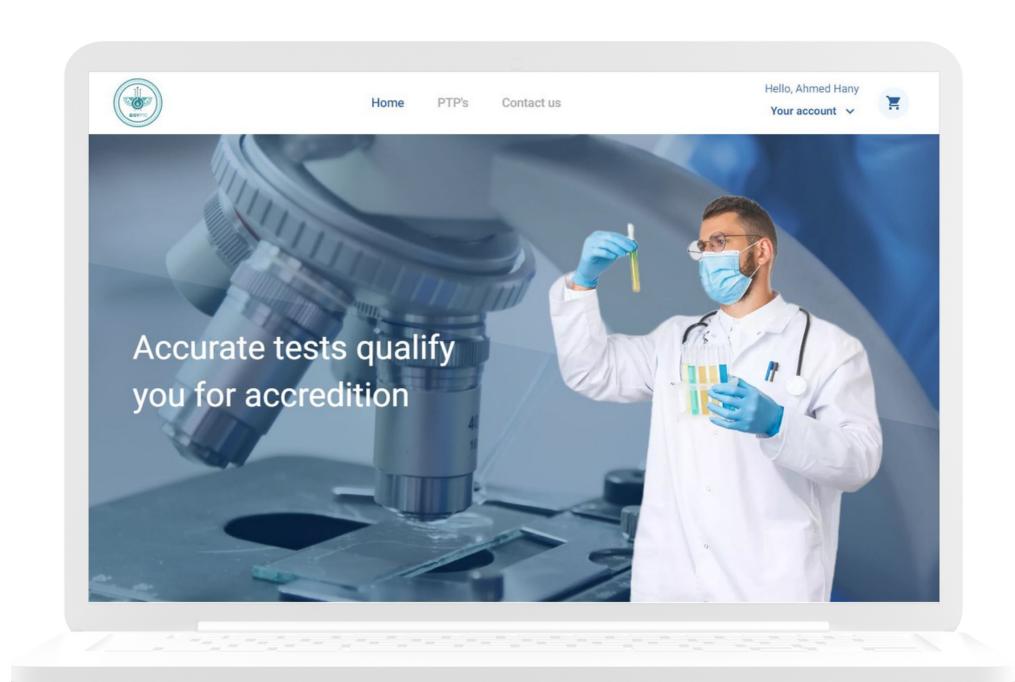






#### **EGYPTC - PTSYS**









#### **BIG TIME**



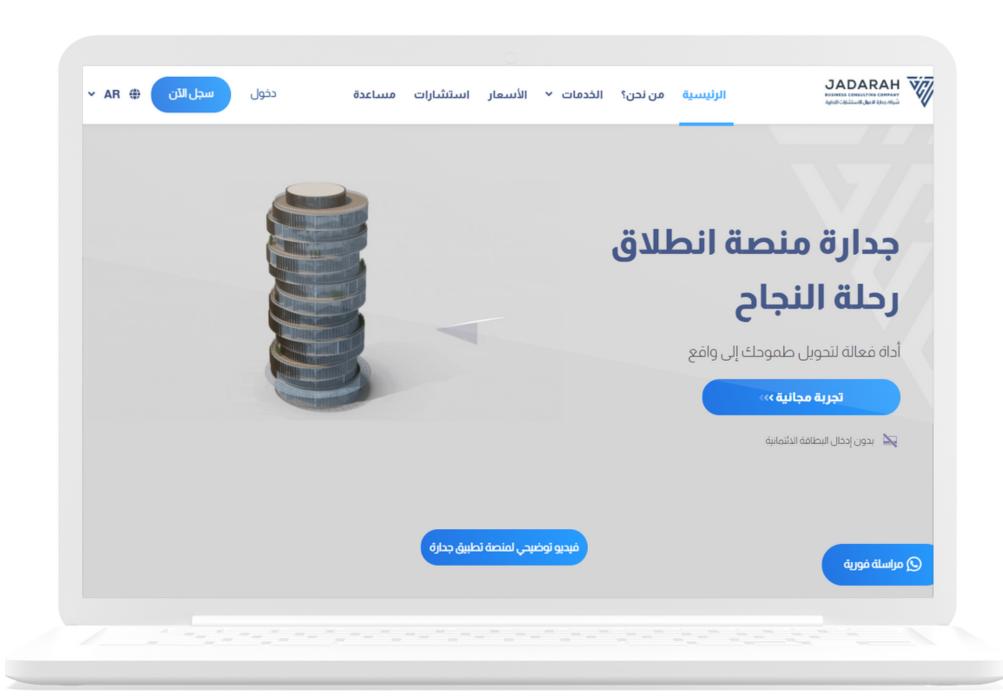






#### **JADARAH**









#### **EL MARAYA**



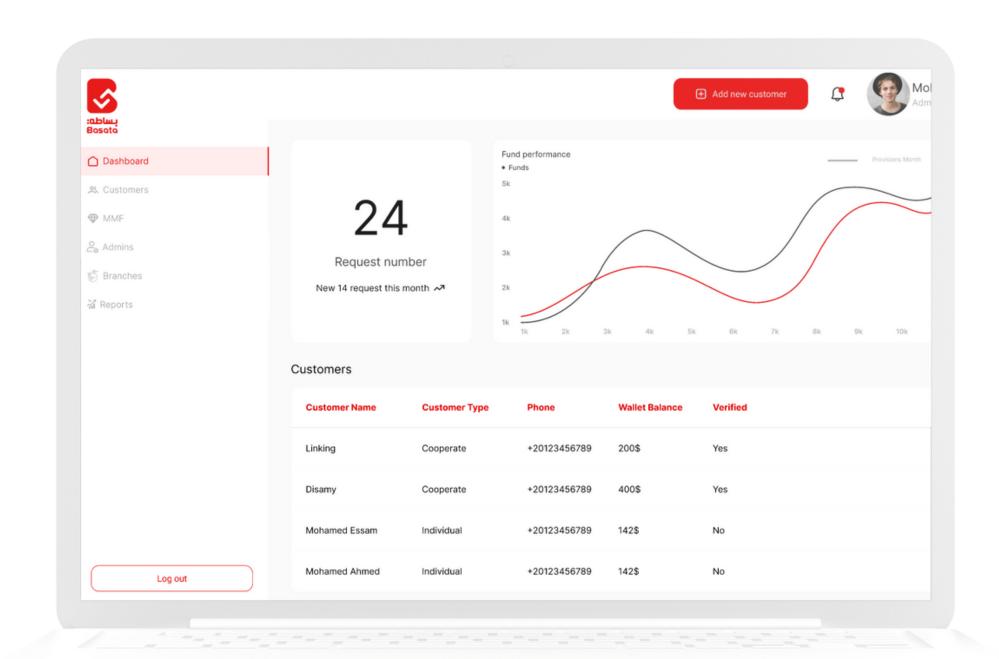






#### **BASATA**



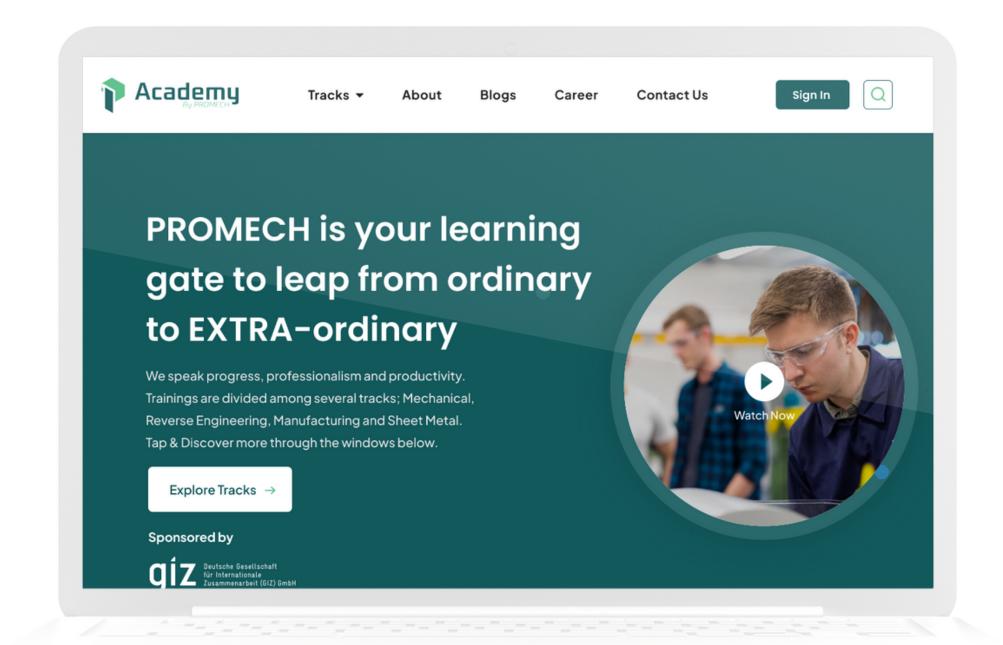






#### **PROMECH ACADEMY**

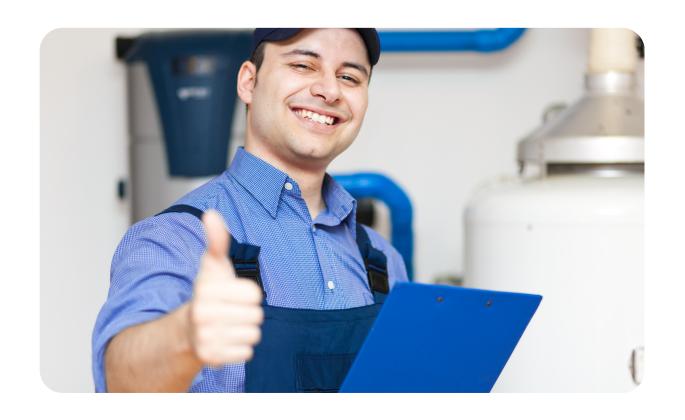


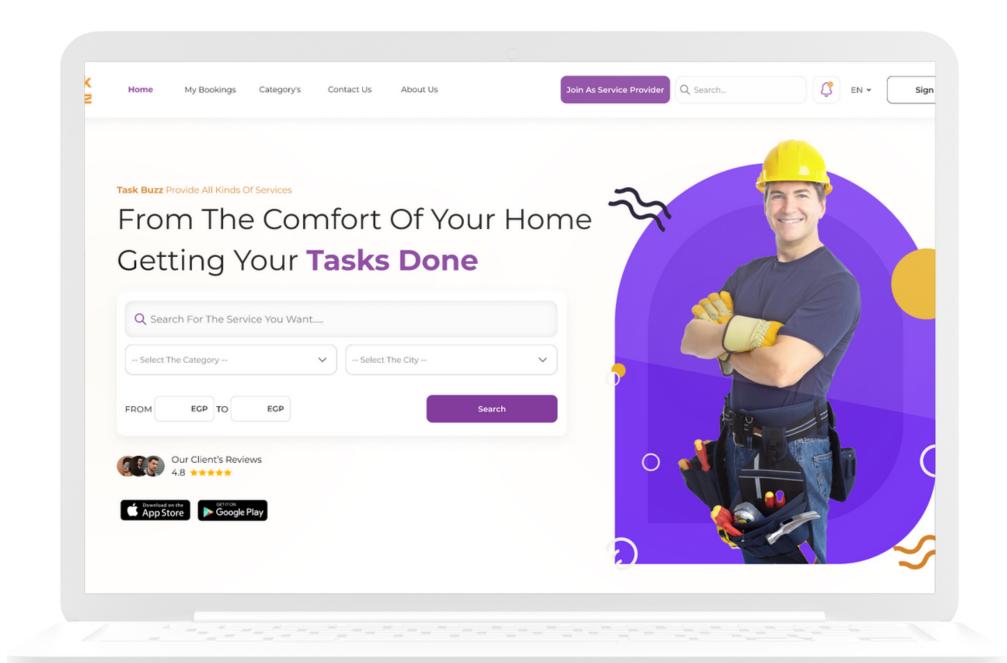






#### **TASK BUZZ**









#### **SHAMARKA**



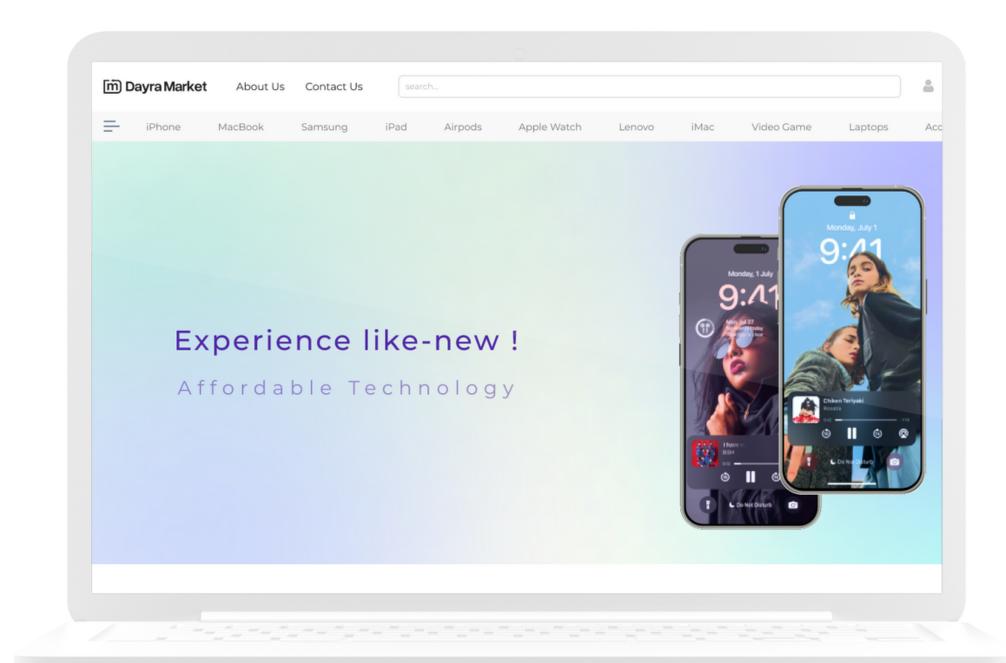






#### **DAYRA MARKET**









# OUR SISTER COMPANY MARKET ING Digital Marketing Services



# MARKETKING



**Search Engine Optimization** 



Social Media Marketing



**Market Research** 



TV & Radio Marketing



**Media Production** 



Branding & Re-branding



**Email and Content Marketing** 



Media Buying CRO Driven



**Content Creation** 



Copywriting



**Events Managment** 



Coroprate Identity
Manual Creation





## **CONTACT US**

Let's connect and build for you the best software solution that fits your business needs with clean coding and clear structure.



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